

custom feature **ACCESSORIES**

for your

CHEVROLET

CHEVELLE

CHEVY II

corvair

for more driving enjoyment 1964

DELUXE "FOUR SEASON" FACTORY AIR CONDITIONERS

"FOUR SEASON" AIR CONDITIONER— Now when it is bitter cold outside or blistering hot, or somewhere in between ENJOY "FOUR SEASON" CLIMATE CONTROL IN YOUR NEW CHEVROLET for perfect driving comfort 365 days a year! The new climate control system provides complete comfort inside the car—from very COOL temperatures to very WARM—depending upon the drivers preference. The system tempers both cool and warm air for maximum driving comfort! These features give the new system its unique versatility—ITS YEAR ROUND usefulness.

CHEVELLE AIR CONDITIONER— Like the Chevrolet "FOUR SEASON" unit, when cool air is desired, the cooling components function as the air moves through the evaporator. When only warm air is required, the air then passes through the inactive evaporator directly to the heating components.

Both available as a factory option only.

FOR CHEVROLET AND CHEVELLE



CHEVROLET CUSTOM FACTORY AIR CONDITIONER

ENJOY THE NEW "COMFORT ZONE" RIDE WITH A GENUINE CHEVROLET AIR CONDITIONER



CUSTOM AIR CONDITIONER—Circulates refreshing cool, clean air throughout the car on the hottest days. Removes up to one and one quarter gallons of moisture from the air per hour. Cooling capacity equal to 2800 pounds of ice (1.4 tons) per day.

Available as a factory or dealer installed option.

CHEVY II DELUXE FACTORY AIR CONDITIONER



CHEVY II AIR CONDITIONER—Temperature alone does not assure complete comfort, the humidity in the air is a great factor; too much causes clothing to become damp, uncomfortable and wrinkled; too little causes excessive dryness. Removes up to one and one quarter gallons of moisture from the air per hour and has a cooling capacity of 2800 pounds (1.4 tons) of ice per day.

Available as a factory or dealer installed option.

CHEVELLE CUSTOM FACTORY **AIR CONDITIONER**

REAL COMFORT THE YEAR AROUND



CUSTOM AIR CONDITIONER—Circulates refreshing cool, clean air throughout the car on the hottest days. Removes up to one and one quarter gallons of moisture from the air per hour. Cooling capacity equal to 2800 pounds of ice (1.4 tons) per day.

Available as a factory or dealer installed option.

CORVAIR DELUXE FACTORY **AIR CONDITIONER**



CORVAIR DELUXE AIR CONDITIONER—Can be installed on all sedans, convertibles and coupes and can be used in conjunction with the deluxe factory air heater. Like all other Chevrolet air conditioners the Corvair uses the FRIGIDAIRE six cylinder compressor. A full size air conditioner with a cooling capacity greater than most home window units, assures good cooling in city traffic or on the highway.

Available as a factory or dealer installed option.

TRAILER HITCH



TRAILER HITCH—The hitches have been designed to give a good stable installation on each of the various vehicles. The hitches are ideal for hauling light utility or boat trailers, as the Chevrolet, Chevelle and Chevy II units are designed to handle up to a 2000 pound load with a vertical tongue load of 150 pounds. The Corvair will handle up to 1000 pounds with a vertical tongue load of 100 pounds.

LITTER CONTAINER



BLUE

BLACK

FAWN

RED



LITTER CONTAINER—A heavy duty durable plastic litter container designed with a saddle type mounting to fit over the tunnel in the front or rear passenger compartment of all Chevrolet's, Chevelle's, Chevy II's and Corvairs. Equally suitable for traveling items such as road maps or other small items. Low cost insurance against possible violation tickets and a fine.

HOOD AND TRUNK LID MOULDINGS

ADDS THE IMPALA LOOK TO ALL MODEL CHEVROLET PASSENGER CARS



HOOD AND TRUNK LID MOULDINGS—The mouldings are anodized aluminum and are identical to production mouldings used on the Impala models. Can be easily and quickly installed on the BEL AIR and BISCAYNE models.


DELUXE PUSH BUTTON ALL TRANSISTOR RADIOS

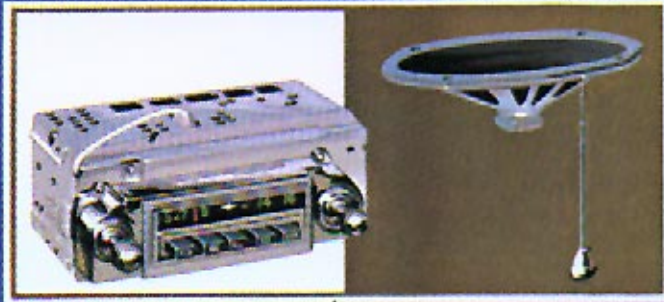
ENJOY A GENUINE CHEVROLET
AM-FM RADIO IN YOUR NEW CAR!



AM-FM PUSH BUTTON RADIO—A modern nine transistor radio with nine diodes and all the latest electronic developments including printed circuit boards, full size 6 x 9 inch 10 ohm speaker for improved tone fidelity. Your choice of front or rear antenna.

Available for all model Chevrolets only.

LOOK FOR THIS EMBLEM  ON YOUR NEW RADIO.
IT IS A SYMBOL OF QUALITY AND THE NEWEST IN CAR RADIOS



DELUXE PUSH BUTTON RADIO—A completely new radio with six transistors and three diodes. To assure best performance and trouble free service, all the newest printed circuit boards and latest circuitry advancements are incorporated. Your choice of front or rear antenna.

Available for all Chevrolet Chevelle-Chevy II and Corvairs.

REAR SEAT SPEAKERS



CHEVROLET
CONVERTIBLE



CHEVROLET
SEDANS



CHEVROLET
STATION WAGON



CHEVELLE



CHEVY II



CORVAIR

NOW ENJOY
HI-FI TONE QUALITY
IN YOUR CAR

REAR SEAT SPEAKERS—The rear speaker units are matched to the front speaker of the individual radios to simulate the HI-FI effect. The switch for the rear speaker becomes an integral part of the radio when installed on the car. The switch is a fader type switch that can be adjusted so either the front or rear speaker can be played or so both speakers operate simultaneously. The rear speaker can be installed with the AM-FM, push button and manual radios with no changes to the radio set.

Available for all Chevrolet passenger cars, station wagons and convertibles, all Chevelle, all Chevy II and all Corvaairs except convertibles.

FADER TYPE SWITCH



CHEVROLET SEAT BELTS

USE SEAT BELTS FOR GREATER PEACE OF MIND
AND SAFETY

SEAT BELTS—100% nylon webbing is strong and tough, yet is light in weight and comfortable to wear. Chevrolet belts meet all Federal and State tests and specifications including the Federal Aviation Authority, CAA-TSO-22C; Society of Automotive Engineering, SAE-STD-S884; and the Federal General Service Administration specifications, GSA-JJ-B-185A.

*Available for front or rear seats on
all Chevrolet-Chevelle-Chevy II and Corvair cars.*



**YOUR LIFE MAY DEPEND ON
QUALITY SEAT BELTS**

Instant action metal to metal buckle. Snaps firmly and securely and releases with a flick of the finger.



SPEED AND CRUISE

CONTROL ENJOY A NEW DRIVING EXPERIENCE
IN THE CITY OR ON THE OPEN HIGHWAY!



SPEED AND CRUISE CONTROL—For city driving the device warns you when you have reached a predetermined speed by a gentle nudge on the accelerator pedal. For highway driving, the cruise control is actuated by accelerating to the predetermined speed and pushing the control slide button to the lock position. In the cruise position, you can remove your foot from the accelerator pedal to relieve driving tension. A slight touch of the brake pedal completely de-actuates the complete unit.

Available for six and eight cylinder Chevrolets only, except eight cylinder high performance engine.



BUMPER GUARDS



FRONT AND REAR

FRONT AND REAR BUMPER GUARDS—Heavy gauge spring steel guards with the same heavy chrome plating as the bumper face bars. The upright guards are attached to the front and rear bumpers to add greater protection to the lamps, grille and other sheet metal.

Available for Chevrolet-Chevellé and Corvairs.

FRONT GRILLE AND REAR BUMPER GUARDS FOR CHEVY II



FRONT GRILLE GUARD—Mounts to the top edge of the front bumper, adding greater protection to the front of the car.

REAR BUMPER GUARDS—A pair of upright guards that attach to the rear bumper face bar, adding additional protection to the rear of the car. Both are made from heavy gauge bumper steel and are heavily chromed for lasting beauty.

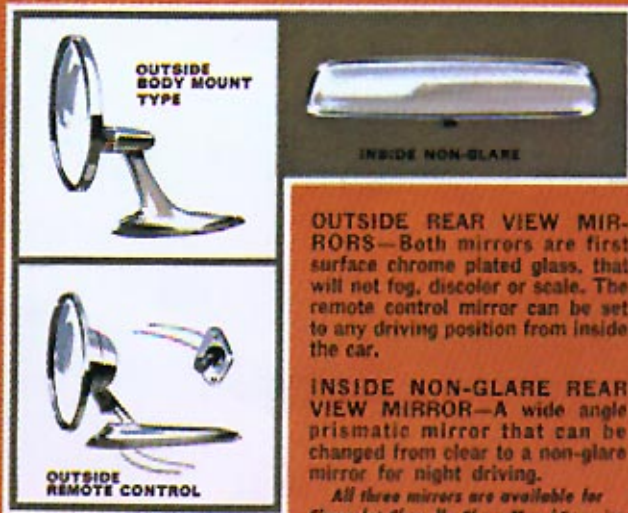
CUSTOM MANUAL RADIO



CUSTOM MANUAL RADIO—All the latest electronic developments in radio circuitry and reliability not found in the old fashion hand wired radios. Includes six transistors, three diodes, printed circuit boards, direct coupled audio system with a 6 x 9 inch high fidelity speaker. Your choice of front or rear antenna.

Available for all Chevrolet-Chevallé-Chevy II and Corvairs.

CHEVROLET MIRRORS



OUTSIDE REAR VIEW MIRRORS—Both mirrors are first surface chrome plated glass, that will not fog, discolor or scale. The remote control mirror can be set to any driving position from inside the car.

INSIDE NON-GLARE REAR VIEW MIRROR—A wide angle prismatic mirror that can be changed from clear to a non-glare mirror for night driving.

All three mirrors are available for Chevrolet-Chevallé-Chevy II and Corvairs.

LUGGAGE CARRIERS

WITH A LUGGAGE CARRIER YOU CAN TAKE ALONG ALL THE FUN EQUIPMENT



LUGGAGE CARRIER—A permanently attached roof carrier that will add considerably more usable luggage space. A large variety of cargo can be placed into rack. Also available—a 4 stanchion custom rack for Chevrolet and Chevy II Station Wagons.

Available for all Chevrolet-Chevelle and Chevy II Station Wagons.

LAMPS

BACK-UP LAMPS—The lamps cast a wide beam of light to rear of the car for increased safety when backing into dark areas.

Available for all models of Chevrolet-Chevelle-Chevy II and Corvairs.



DELUXE CHEVROLET



HAND PORTABLE SPOTLAMP

—A handy trouble lamp that can be used in any 12 volt cigarette lighter. Complete with a 12 foot cord.

DELUXE FLOOR MATS TO MATCH ALL INTERIORS



DELUXE FULL WIDTH FRONT MAT
for Chevrolet-Chevelle-Chevy II-Corvaire



DELUXE FULL WIDTH REAR MAT
for Chevrolet-Chevelle-Chevy II



CUSTOM FRONT MATS
for Chevrolet-Chevelle-Chevy II-Corvaire



CUSTOM REAR MATS
for Chevrolet-Chevelle-Chevy II-Corvaire



DELUXE FRONT CLEAR PLASTIC MAT
for Chevrolet only



DELUXE REAR CLEAR PLASTIC MAT
for Chevrolet only

All rubber mats are made from all new tire-grade rubber and will remain pliable and new looking over a long period of time.



WHEEL COVERS

ADD TO THE APPEARANCE OF ANY CAR WHEEL COVERS—high grade stainless steel, finished with chrome flash that will retain a bright finish indefinitely.



CHEVROLET



CHEVELLE



(14") CHEVY II (13")



CORVAIR

WIRE WHEEL COVERS

FOR THE SPORTS CAR LOOK



FOR 14 INCH WHEELS



FOR 13 INCH WHEELS

WIRE WHEEL COVERS—Simulated wire wheel covers that are difficult to identify from real wire wheels. The covers include a deluxe type knock off spinner.

Available for all Chevrolet's, Chevelle's, Chevy II's and Corvairs.

ELECTRIC CLOCKS



CHEVROLET



CHEVELLE



CHEVY II



CORVAIR

ELECTRIC CLOCKS—They are precision, reliable time pieces with illuminated dial lamps that can be dimmed with the other instrument panel lights. Available for Chevrolet-Chevelle-Chevy II-Corvaire.

REAR WINDOW DEFROSTER



REAR WINDOW DEFROSTER—A large centrifugal blower draws the air from the front interior of the car and directs a stream of warm air over the window to help reduce fog, ice and snow from the window. Will improve air circulation in rear of car for either heat or cool air, from either the cooling or heating system.

Available for Chevrolet, Chevelle and Chevy II passenger cars.

WINDSHIELD WASHERS



KEEP YOUR WINDSHIELD CLEAN WITH A GENUINE WINDSHIELD WASHER

WINDSHIELD WASHER—An electrically driven water pump assures a good steady stream of water on the windshield glass at all times. Available for all Chevrolet's, Chevelle's, Chevy II's and Corvairs.

Two speed windshield wipers and washer are available as a factory option.

MAY WE SERVE YOU AGAIN SOON

As your dealer of Chevrolet vehicles, we can install any of the **GENUINE CUSTOM FEATURES** on your new car quickly. We extend a cordial invitation to make our dealership your headquarters for all your transportation needs. Our staff of transportation counselors know Chevrolet products best and offer prompt, courteous attention at all times. Only a few of the Custom Features are shown in this folder. Ask your salesman for a copy of the complete colorful catalog with all of the Custom Features available.
